



LISTA NAGRAĐENIH 2021

KATEGORIJA: Other
Ostalo

BRONZA

GALENIKA DEFRINOL FORTE

Klijent: **Galenika**
Brend: **Defrinol forte**
Glavna agencija: **Executive Group**

PODACI O POJEDINCIMA:

Executive Group Srbija

Dušica Matijašević
Director of Advertising and
Strategy

Bojan Babić
Creative Director

Nemanja Stanković
Creative Director

Elena Bajević
Senior Account Manager

Milena Nikolić
Art Director

Mirko Radeka
Senior Digital Account
Manager

Katarina Marković
Senior Digital Account
Executive

Natasa Boranović
Digital Account Manager

Galenika A.D. Srbija

Olga Stevanović
Product Manager

KATEGORIJA: Snacks & Desserts
Grickalice & slatkiši

BRONZA

TVOJ PLAZMA RITUAL

Klijent: **Koncern "BAMBI"**
Brend: **Plazma**
Glavna agencija: **McCann Beograd**
Agencije partneri: **Communis DDB, Žiška, United Moment, UM Beograd**

PODACI O POJEDINCIMA:

Koncern "BAMBI" a.d. Srbija

Aleksandra Savić
Senior Brand Manager

Strahinja Inić
Junior Brand Manager

Nemanja Brković
Senior Corporate
Communication Manager

Milica Šetka
Marketing Director

Marija Rakić
Senior Brand Manager

McCann Beograd Srbija

Vera Aćimović
Strategic Planner

Jana Savić Rastavac
Executive Creative Director

Miloš Paunović
Associate Creative Director

Jovana Bradaš
Associate Creative Director

Sara Jović
Group Account Director

KATEGORIJA: Beverages (Non-alcohol) – Non carbonated drinks
Pića (Bezalkoholna pića) – Negazirana pića
BRONZA**TUBE OH, CHERRY**

Klijent: **Knjaz Miloš**
 Brend: **Tube Oh, Cherry**
 Glavna agencija: **Luna TBWA Beograd**
 Agencije partneri: **OMD Srbija, Filmska Kuća Baš Čelik**

PODACI O POJEDINCIMA:**LUNA TBWA Beograd Srbija**

Ljubica Marinović
Group Account Director

Biljana Jožić
Account Manager

Danilo Trbojević
Art Director

Ognjen Janković
Creative Director

Tijana Bastašić
Strategic Planning Executive

Sonja Berić
Content Creator

Marko Jozović
Senior designer

Knjaz Miloš a.d. Srbija

Danijela Vujošević
Marketing Director

Milica Ignjatović
Group Brand Manager Remix & Tube &
Golf & Gusto

Sanja Garčević
Junior Brand Manager Tube & Marketing
Export Coordinator

KATEGORIJA: Internet & Telecom
Internet i telekomunikacije
BRONZA**GODINE SU BITNE**

Klijent: **A1 Srbija**
 Brend: **Godine su bitne**
 Glavna agencija: **Leo Burnett (Belgrade)**
 Agencije partneri: **Baš Čelik, OMD, Fullhouse Ogilvy**

PODACI O POJEDINCIMA:**Leo Burnett (Belgrade) Srbija**

Anja Radulović
Creative Director

Tia Dokmanović
Account Director

Vladimir Vučićević
Senior Account Manager

Aleksandar Saničanin
Idea Maker

Miša Kostić
Senior Designer

Andrijana Vasić Nikčević
Strategy Planner

A1 Srbija

Branka Pudrlja Durbaba
Senior Market Director

Jelena Čađenović
Brand, Insights and Experience
Management Director

Biljana Jović Popović
Brand and Campaigns Team
Manager

Marija Arsenijević
Marketing Communications Expert

KATEGORIJA: Data-Driven

BRONZA

ROMING DIGITAL KAMPANJA

Klijent: **A1 Srbija**
Brend: **Roming Digital Kampanja**
Glavna agencija: **Fullhouse Ogilvy**
Agencija partner: **OMD**

PODACI O POJEDINCIMA:

Fullhouse Ogilvy Srbija

Iva Mitrović
Digital Strategy&Creative
Director

Nevena Milanović
Digital Group Account Director

Marko Svirčević
Digital Art Director

Jelena Ovuka
Digital Account Manager

Ivan Ćorović
Motion Designer

Zorana Ćirica
Senior Digital Copywriter

A1 Srbija

Anita Galić
Digital Communication Team
Manager

Katarina Anđić Ivić
Marketing Communication Expert

Dragana Todorović
Media and Trade Team Manager

Marina Radonjić
Marketing Communication Expert

**KATEGORIJA: Media Idea & Media Innovation
Medijska ideja i medijska inovacija**

BRONZA

NE ODRIČEM SE

Klijent: **Udruženje Da Se Zna!**
Brend: **Da se zna**
Glavna agencija: **McCann Beograd**
Agencija partner: **UM Beograd**

PODACI O POJEDINCIMA:

McCann Beograd Srbija

Jana Savić Rastovac
Executive Creative Director

Lidija Milovanović
Head of Art

Sandra Milojević
Senior Graphic Designer

Jovana Milošević
Associate Creative Director

Andrea Mitić
Account Manager

Aleksandar Milojević
Senior Strategic Planner

Emina Azizi
Group Account Director

Marija Vičić
Communications Director for
Creative Excellence

Udruženje Da Se Zna! Srbija

Aleksandar Savić
Kordinator za komunikacije

Dragoslava Barzut
Programska koordinatorka

KATEGORIJA: Beverages (Non-alcohol) – Carbonated Drinks
Pića (Bezalkoholna pića) – Gazirana pića

SREBRO

COCA-COLA OTKRIVA MISTERIJE SRBIJE!

Klijent: **The Coca-Cola Company**

Brend: **Coca-Cola**

Glavna agencija: **McCann Beograd**

Agencije partneri: **Kreativa Unlimited, Represent Communications, UM Beograd, Drive**

PODACI O POJEDINCIMA:

McCann Beograd

Jelena Lešević
Group Account Director

Maja Pavlović
Account Manager

Dubravka Petrović
Associate Creative Director

Jelena Grahovac
Head of Art

Aleksandar Milojević
Senior Strategic Planner

Jelena Mančić Lubardić
Production Artist

Mladen Milašinić
Senior Art Director

Jana Savić Rastovac
Executive Creative Director

Nebojša Ereš
Audio Video Producer

The Coca-Cola Company

Julija Žigić
Senior Brand Manager Sparkling

KATEGORIJA: Social Good – brands
Dobra dela – brendovi

SREBRO

SENIORI - IMAM MINUT

Klijent: **A1 Srbija**

Brend: **Seniori - Imam minut**

Glavna agencija: **Leo Burnett (Belgrade)**

Agencije partneri: **Baš Čelik, OMD, Fullhouse Ogilvy, Executive Group**

PODACI O POJEDINCIMA:

Leo Burnett (Belgrade)

Anja Radulović
Creative Director

Tia Dokmanović
Account Director

Andrijana Vasić Nikčević
Strategy Planner

Marija Varinac
Account Manager

Miloš Milanović
Art Director

Aleksandar Saničanin
Idea Maker

A1 Srbija

Đorđe Vuksanović
Senior Transformation Director

Jelena Čađenović
Brand, Insights and Experience
Management Director

Jelena Zeković
Brand and Campaigns Team
Manager

Ana Vučković
Senior Marketing
Communications Expert

KATEGORIJA: Social Good – brands
Dobra dela – brendovi

SREBRO

MAME, DOBRO DOŠLE NA SVET

Klijent: **A1 Srbija**
Brend: **Mame, dobro došle na svet**
Glavna agencija: **Leo Burnett (Belgrade)**
Agencije partneri: **OMD, Fullhouse Ogilvy, Kreativa Unlimited, Executive Group**

PODACI O POJEDINCIMA:

Leo Burnett (Belgrade)

Anja Radulović
Creative Director

Tia Dokmanović
Account Director

Nevena Balšić
Associate Creative Director

Miloš Milanović
Art Director

Vladimir Vučićević
Senior Account Manager

Tamara Piper Radišić
Strategy Planner

A1 Srbija

Ivo Radaković
Senior Marketing Director Serbia and Slovenia

Jelena Čađenović
Brand, Insights and Experience Management
Director

Biljana Jović Popović
Brand and Campaigns Team Manager

Ana Vučković
Senior Marketing Communications Expert

KATEGORIJA: Internet & Telecom
Internet i telekomunikacije

ZLATO

MAME, DOBRO DOŠLE NA SVET

Klijent: **A1 Srbija**
Brend: **Mame, dobro došle na svet**
Glavna agencija: **Leo Burnett (Belgrade)**
Agencije partneri: **OMD, Fullhouse Ogilvy, Kreativa Unlimited, Executive Group**

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Art Director

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Strategy Planner

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Senior Marketing Communications Expert

